

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WOAI - San Antonio	<b>Date:</b> 9-19-14
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I, Lauren Clayton,  
 being/on behalf of: Susan Pamerlean, a legally  
 qualified candidate of the Republican political  
 party for the office of: Sheriff - Bexar County  
 in the General  
 election to be held on: November 3, 2014

do hereby request station time as follows: SEE ATTACHED

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** 17,300





WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Morehead Dotts and Associates  
2767 Santa Fe St  
Corpus Christi, TX 78404

**Contract #** 2664287  
**Schedule Dates** 10/20/16-10/27/16  
**Advertiser** Susan Permerleau for Sheriff-D (113125)  
**Agency** Morehead Dotts and Associates (12759)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** San Antonio Est 180 (870185)  
**Salesperson** Overman, Mindi (3620)  
**Sales Office** KABB/KMYS  
**Buyer Name** Clayton, Lauren  
**Phone/Fax** /  
**CPE** Susan/Political/180  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/18/16  
**Last Modified**  
**Entered By** Mindi Overman  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,595.00  
**Net Total** \$14,705.00  
**Sales Tax**

**San Antonio (WOAI)**  
**By Broadcast Month** **Spots** **Rate**  
 Oct. 2016 11 \$17,300.00  
 Grand Total: 11 \$17,300.00

*Paid 9/27/16  
Chk 74437*

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	5P- News-News 4 WOAI at 5p					1				1	\$1,500.00	\$1,500.00	San Antonio (WOAI)	News @ 5 - Sec 1	10/18/16
Est 2.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	6:30P- News-News 4 WOAI at 630p					1				1	\$1,200.00	\$1,200.00	San Antonio (WOAI)	News @ 6:30 - Sec 1	10/18/16
Est 3.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	1	:30	10P- News-News 4 WOAI at 10p					1				1	\$1,800.00	\$1,800.00	San Antonio (WOAI)	News @ 10p - Sec 1	10/18/16
Est 4.0	Unapproved (NewL) on credit hold / News	10/23/16-10/23/16	1	:30	10:30P- News-News 4 WOAI at 10p Late Run								1	1	\$2,400.00	\$2,400.00	San Antonio (WOAI)	News @ 10p Sun - Sec 1	10/18/16
Est 5.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	6A- News-News 4 WOAI at 6a	2	X	X	X	X				2	\$1,000.00	\$2,000.00	San Antonio (WOAI)	News @ 6a - Sec 1	10/18/16
Est 6.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	6P- News-News 4 WOAI at 6p	2	X	X	X	X				2	\$1,800.00	\$3,600.00	San Antonio (WOAI)	News @ 6p - Sec 1	10/18/16
Est 7.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	10P- News-News 4 WOAI at 10p	2	X	X	X	X				2	\$1,800.00	\$3,600.00	San Antonio (WOAI)	News @ 10p - Sec 1	10/18/16
Est 8.0	Unapproved (NewL) on credit hold / News	10/24/16-10/27/16	1	:30	6:30P- News-News 4 WOAI at 630p	1	X	X	X	X				1	\$1,200.00	\$1,200.00	San Antonio (WOAI)	News @ 6:30 - Sec 1	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



# Insertion Order Report

Revision #: Date: 9/16/2016

**Client:** Susan Pamerleau  
**Media:** TV  
**Product:** Political  
**Market:** San Antonio

**Estimate:** 180  
**Description:** Susan Pamerleau 2016 Election - Flight 2  
**Flight Start Date:** 10/17/2016 03:00 AM  
**Flight End Date:** 10/30/2016 02:59 AM

**Vendor:** WOAI-TV  
 c/o KUTV  
 299 S. Main St. #150  
 Salt Lake City, UT 84111

**Send Billing To:** Morehead Dotts Rybak  
 2767 Santa Fe Street  
 Corpus Christi, TX 78404  
**Phone:** 361-883-6327

**Separation between spots:** 30

**Buyer:** Lauren Clayton

**Phone:** 801-839-1158

**Affiliation:** NBC

**Estimate Comments:** EDI Billing:  
 TVInvoices ID: TV15423 or 9915423  
 EMediaTrade: EMT12463  
 Marketron: 172258  
 SpotData: IDB# 1937

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks		Total Spots
					10/17	10/24	
<b>WOAI-TV</b>							
Th 5:00p- 5:30p	EN	\$1,500.00	\$1,275.00	30	1	0	1
Th 6:30p- 7:00p	PA	\$1,200.00	\$1,020.00	30	1	0	1
Th 10:00p-10:35p	LN	\$1,800.00	\$1,530.00	30	1	0	1
Su 10:00p-10:30p	LN	\$2,400.00	\$2,040.00	30	1	0	1
MTuWTh 6:00a- 7:00a	EM	\$1,000.00	\$850.00	30	0	2	2
MTuWTh 6:00p- 6:30p	EN	\$1,800.00	\$1,530.00	30	0	2	2
MTuWTh 6:30p- 7:00p	PA	\$1,200.00	\$1,020.00	30	0	1	1
MTuWTh 10:00p-10:35p	LN	\$1,800.00	\$1,530.00	30	0	2	2
<b>Total Spots:</b>					4	7	11
<b>Total Cost:</b>		\$17,300.00	\$14,705.00				11
<b>Station Monthly Summary</b>							
OCT 16		\$17,300.00	\$14,705.00				11
<b>Total Cost:</b>		\$17,300.00	\$14,705.00				11
<b>Estimate Totals:</b>				<b>Total Spots:</b>		4	7
<b>Total Cost:</b>		\$17,300.00	\$14,705.00				11

**Disclaimer:**

Please confirm orders within 24 hours of receipt and submit all makegood proposals electronically via ePort. Please submit invoices electronically via tvinvoices.com and remember to always include the estimate number.

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